

## 5. MINISTRY OF COMMECE AND INDUSTRY SCHEMES

<b>Name of the scheme</b>	Start-up India Scheme
<b>Description of the scheme</b>	Action plan is based on three pillars – simplification and handholding, funding support and incentives, industry-academia partnership and incubation.
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	
<b>Sector of the scheme</b>	
<b>National industry classification code</b>	
<b>Eligibility criteria</b>	
<b>Nature &amp; mode of assistance</b>	<ul style="list-style-type: none"> <li>• Providing funding support through Fund of Funds with corpus of Rs.10,000 crore</li> <li>• Credit Guarantee Fund for Startups</li> <li>• Tax exemption on capital gains</li> <li>• Tax exemption to Startups for 3 years</li> <li>• Tax exemption on investments above fair market value</li> <li>• Organising Startup Fests for showcasing innovation and providing collaboration platform</li> </ul> <p>Industry-academia partnership and incubation</p> <ul style="list-style-type: none"> <li>• Launch of Atal Innovation Mission (AIM) with Self-Employment and Talent Utilisation (SETU) Programme</li> <li>• Harnessing Private Sector Expertise for Incubator Setup</li> <li>• Building Innovation Centres at National Institutes</li> <li>• Setting up of 7 New Research Parks Modelled on Research Park Setup at IIT Madras</li> <li>• Promoting Startups in Biotechnology Sector</li> <li>• Launching of Innovation Focused Programmes for Students</li> <li>• Annual Incubator Grand Challenge</li> </ul>

<b>Financial information (Subsidy, low interest rate, etc.)</b>	
<b>DBT/Backend/Any other</b>	
<b>Other assistance (Procurement of machinery, Technology/marketing, International Cooperation, etc.)</b>	
<b>How to apply</b>	Department for Promotion of Industry and Internal Trade  DIIP
<b>Whom to contact</b>	Ministry of Commerce and Industry  <a href="https://commerce.gov.in">https://commerce.gov.in</a>

<b>Name of the scheme</b>	Scheme for Salt Worker - Training for Technology Upgradation
<b>Description of the scheme</b>	Objective is to give training to salt workers to inculcate modern salt technology to improve quality and quantity of salt produced.
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	
<b>Sector of the scheme</b>	
<b>National industry classification code</b>	
<b>Eligibility criteria</b>	
<b>Nature &amp; mode of assistance</b>	Cost of conducting each training programme for master trainers is Rs.5 lakh and for salt artisans Rs.3 lakh.
<b>Financial information (Subsidy, low interest rate, etc.)</b>	
<b>DBT/Backend/Any other</b>	
<b>Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)</b>	
<b>How to apply</b>	Salt Commission Organisation
<b>Whom to contact</b>	Salt Commission Organisation saltcomindia.gov.in

<b>Name of the scheme</b>	Industrial Corridor 3
<b>Description of the scheme</b>	Enhance country's competitiveness in manufacturing through creation of world class infrastructure and reduced logistics costs.
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	
<b>Sector of the scheme</b>	
<b>National industry classification code</b>	
<b>Eligibility criteria</b>	
<b>Nature &amp; mode of assistance</b>	<p><b>a.</b> In case of DMIC project, activities have been initiated at four locations.</p> <p><b>b.</b> Apart from above highlighted projects, project developmental activities are also being taken forward for projects</p>
<b>Financial information (Subsidy, low interest rate, etc.)</b>	
<b>DBT/Backend/Any other</b>	
<b>Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)</b>	
<b>How to apply</b>	Ministry of Commerce and Industry
<b>Whom to contact</b>	Ministry of Commerce and Industry <a href="https://commerce.gov.in">https://commerce.gov.in</a>

<b>Name of the scheme</b>	Modified Industrial Infrastructure Upgradation Scheme (MIUS)
<b>Description of the scheme</b>	Key objective is to enhance competitiveness of industry by providing quality infrastructure to catalyse and promote industrial growth, employment generation and technology upgradation.
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	
<b>Sector of the scheme</b>	
<b>National industry classification code</b>	
<b>Eligibility criteria</b>	
<b>Nature &amp; mode of assistance</b>	Fund utilised for sanctioning new projects limiting one project per state. Minimum of 10% of this outlay for new projects will be earmarked for projects in North Eastern regions.  Technical infrastructure.  Social infrastructure  Physical infrastructure
<b>Financial information (Subsidy, low interest rate, etc.)</b>	
<b>DBT/Backend/Any other</b>	
<b>Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)</b>	
<b>How to apply</b>	State Implementation Agencies (SIAs) of State Government such as SIDCs (Small Industrial Development Corporation)
<b>Whom to contact</b>	Ministry of Commerce and Industry  <a href="https://commerce.gov.in">https://commerce.gov.in</a>

<b>Name of the scheme</b>	Niryat Bandhu - Handholding Scheme for new export/import entrepreneurs.
<b>Description of the scheme</b>	Mentoring exporters on intricacies of foreign trade through counselling, training and outreach programmes
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	New and potential exporters
<b>Sector of the scheme</b>	Small and medium enterprises in manufacturing sector
<b>National industry classification code</b>	
<b>Eligibility criteria</b>	
<b>Nature &amp; mode of assistance</b>	SME clusters have been identified, based on export potential of product and density of industries in cluster, for focused interventions to boost exports.
<b>Financial information (Subsidy, low interest rate, etc.)</b>	
<b>DBT/Backend/Any other</b>	
<b>Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)</b>	Outreach activities shall be organised with the help of Export Promotion Councils as industry partners and other willing knowledge partners in academia and research community. Further, efforts would be made to associate all stakeholders, including customs, ECGC, banks and concerned Ministries.
<b>How to apply</b>	Directorate General of Foreign Trade (DGFT)
<b>Whom to contact</b>	Concerned Regional Authorities of DGFT

<b>Name of the scheme</b>	Status Holder	
<b>Description of the scheme</b>	Status Holders are business leaders who have excelled in international trade and have successfully contributed to country's foreign trade. They are expected to not only contribute towards exports but also provide guidance and handholding to new entrepreneurs.	
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	All exporters	
<b>Sector of the scheme</b>		
<b>National industry classification code</b>		
<b>Eligibility criteria</b>	<p>All exporters of goods, services and technology having Import Export Code (IEC) number shall be eligible for recognition as status holder. Applicant shall be categorised as status holder on achieving export performance during current and previous three financial years (Gems &amp; Jewellery sector performance during current and previous two financial years). Export performance will be counted on the basis of FOB of export earning in freely convertible foreign currencies. For MSME, double weightage is given while calculating their export performance.</p> <p>For granting status, export performance is necessary in at least two out of four years</p>	
<b>Nature &amp; mode of assistance</b>	<b>Status category</b>	<b>Export performance FOB/FOR (as converted) value (in US \$ million)</b>
	One Star Export House	3
	Two Star Export House	25
	Three Star Export House	100

	Four Star Export House	500
	Five Star Export House	2000
<b>Financial information (Subsidy, low interest rate, etc.)</b>		
<b>DBT/Backend/Any other</b>		
<b>Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)</b>		
<b>How to apply</b>	Directorate General of Foreign Trade (DGFT)	
<b>Whom to contact</b>	Concerned Regional Authorities of DGFT	



<b>Name of the scheme</b>	Interest Equalisation Scheme
<b>Description of the scheme</b>	For pre and post Shipment Rupee Export Credit is being implemented through RBI. Interest equalisation at 5% per annum available to eligible exporters which include manufacturing exporters for exports in identified 416 four digit tariff lines and all MSME exporters across all their merchandise exports. Thus, banks provide loans to eligible exporters by way of pre and post Shipment Rupee Export Credit, and in respect of exporters covered under IES, rate of interest is reduced by 3% per annum.
<b>Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)</b>	For specified 416 ITC, HS CODE, for all MSME which includes manufacturing exporters, merchant exporters.
<b>Sector of the scheme</b>	16 sectors.
<b>National industry classification code</b>	
<b>Eligibility criteria</b>	ITC (HS) Code
<b>Nature &amp; mode of assistance</b>	
<b>Financial information (Subsidy, low interest rate, etc.)</b>	
<b>DBT/Backend/Any other</b>	
<b>Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)</b>	
<b>How to apply</b>	Through concerned banks (SCBs & UCBS)
<b>Whom to contact</b>	Concerned bank